



Strategic
Plan
Survey
Results

WHY DID WE DO THE SURVEY?

- To gather important feedback from parents, employees and students that will help guide the District's development of strategic and capital plans.
- We know time is valuable, so we created a short five-question survey asking people to share their opinions.

SURVEY FACTS

Survey was live from:
Monday, November 14 to Monday, December 5.

2290 responses:

- Parents: 79.2 %
 - CUPE: 6.1 %
 - Teachers: 6 %
- Students: 2.9 %
 - Other: 2.8 %
 - PVP: 2.4 %
- Exempt: 0.7 %

STRENGTHS

Parents

1. Employees
2. Communication
3. Student Choice



Employees

1. Employees
2. Aboriginal Education
3. Student Choice



1. Employees
2. Student Choice

WEAKNESSES

Parents

1. Budgeting
2. Student Support
3. Technology



Employees

1. Technology
2. Budgeting
3. Student Support



1. Budgeting
2. Technology
3. Student Support

OPPORTUNITIES

Parents

1. Rate of Pop. Growth
2. Capacity to Build
3. Funding



Employees

1. Rate of Pop. Growth
2. Capacity to Build
3. Local Economy



1. Rate of Population Growth
2. Capacity to Build Schools

THREATS

Parents

1. Funding
2. Rate of Pop. Growth
3. Capacity to Build



Employees

1. Funding
2. Political Environment
3. Capacity to Build



1. Funding
2. Capacity to Build Schools

NEXT STEPS



Detailed Analysis of SWOT



Incorporation into goals & objectives



Development of Strategic Plan